

Benefits Of RSS Submission

Any website owner likes to make his website popular. He wants more and more users to come to visit his site. The more visits a website has the more are the chances that customers will buy something from it. The best way to attract visitors again and again is to offer RSS feed for the website. RSS means Really Simple Syndication which is placed on a website in the form of a link and facilitates visitors to get information on latest news, activities, contests, events or anything you like them to know. The RSS feed can be easily implemented. However, if you are novice to RSS feed, you need time to learn about it.

Now, RSS feed is ready and you need to submit it to RSS directories. Without this submission, no one could use it. There are hundreds of RSS submission sites on the internet which offer you to submit your RSS feed for free. If you are new to this arena, you need to know the best method of RSS submission.

The first way of RSS submission is to use RSS directories. There are huge number of RSS directories on the World Wide Web. If you would go on to search for it, you would not know which directories are reliable. Here you have two options; in the first option RSS submission is free and in the second you have to pay for RSS submission.

One thing is definite, when you would tender the XML file to various directories, the RSS feed will be available to all internet users in the world. However, the question is about the best way to do it. The best way of RSS submission is to submit your feed to Google, Yahoo and MSN, "list of RSS Submission site". Once it is done, you don't have to do it again; whenever, your site is updated, the [Rss](#) feed will be updated automatically.

There are lots of benefits you can achieve from submitting your website on to different RSS submission websites. The websites where you submit RSS feed provide a backlink to landing pages on your website. This increases the chances of more clickthroughs.

Nowadays, the web owners are also taking SEO advantages by using RSS feed. They do it by submitting their RSS feed on socially networking sites.

The question is how to do this. For instance, if your website is listed on feedest.com, you can simply do RSS submission on social networking websites by giving RSS feed URL. This increases link popularity as you are indexed on Google and Yahoo, and thus get traffic.

When you would list your feed on RSS submission website, your users will start getting the latest news, and there are more chances of getting new visitors every day.

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