

What is blogging

Blogging is a relatively new concept which has originated since the inception of the Internet. Simply, blogging is the act of writing to reach mass audience by utilizing the Internet as a principal mode. The writers of these blogs are known as bloggers. Now, professional [bloggers](#) have taken the concept a step further and developed it into a more professional rhetoric which includes the most common concepts found in Journalism. Blogging is sub divided into many categories including personal blogs, corporate blogs and question blogs.

Video blogging is a relatively new concept which highlights the issues from video clips rather than the content in writing. Blogging differs from the available literary content due to its informal style. The popularity of blogging stemmed from its freedom of choice. Blogging provides bloggers more freedom of choice and ideas. Furthermore, Internet has provided bloggers a medium to express their views without being dictated on the style of writing. According to the Wired Magazine there were approximately seventy seven million readers of Internet blogs in United States alone which further its claim to one of the most dynamic medium of communications. It might well be the most preferred choice among readers and writes.

About the Author

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